# 

Recovered (Album cover)

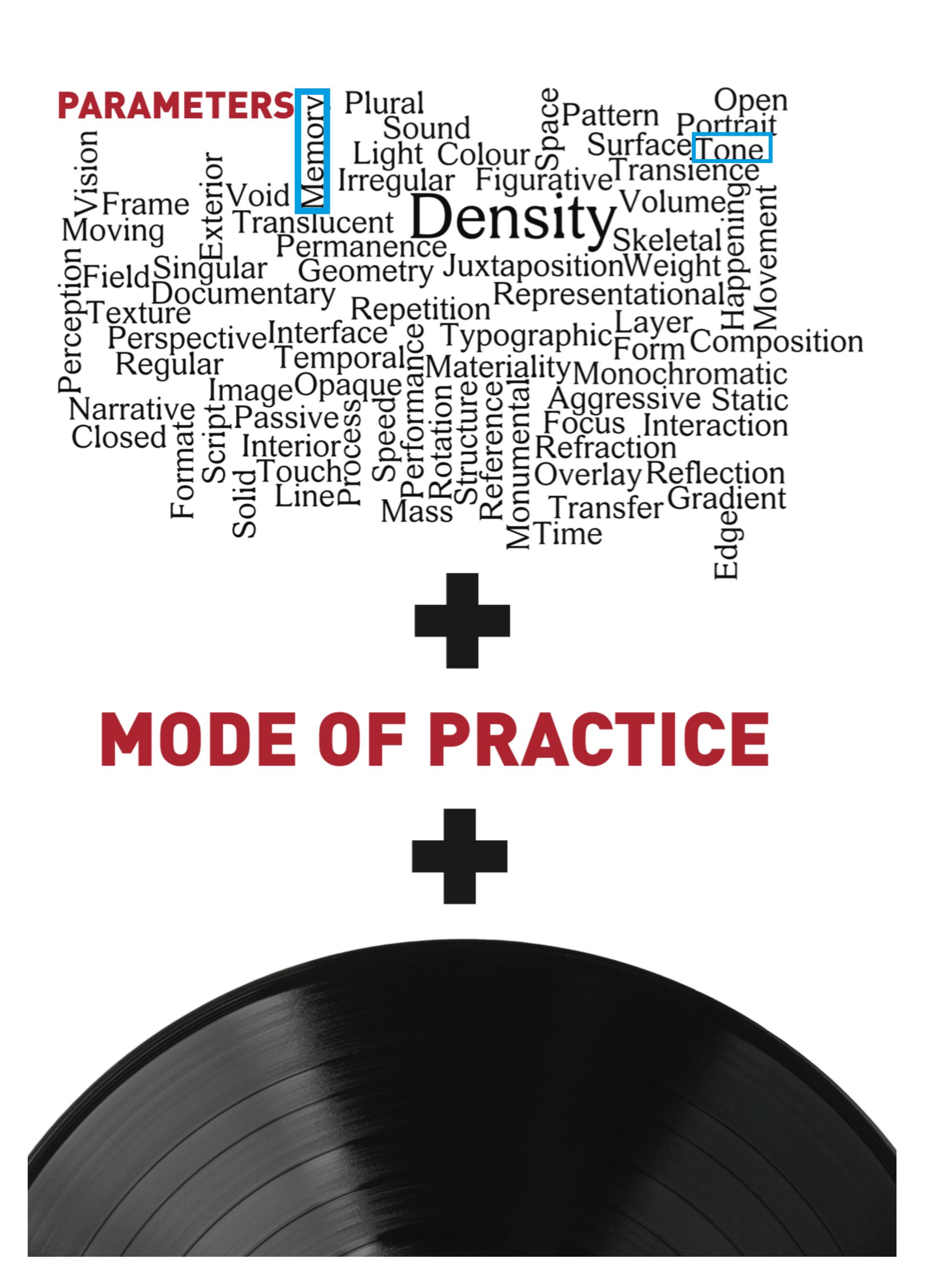
2018 BCE year 2 project

Student: Yihang Li

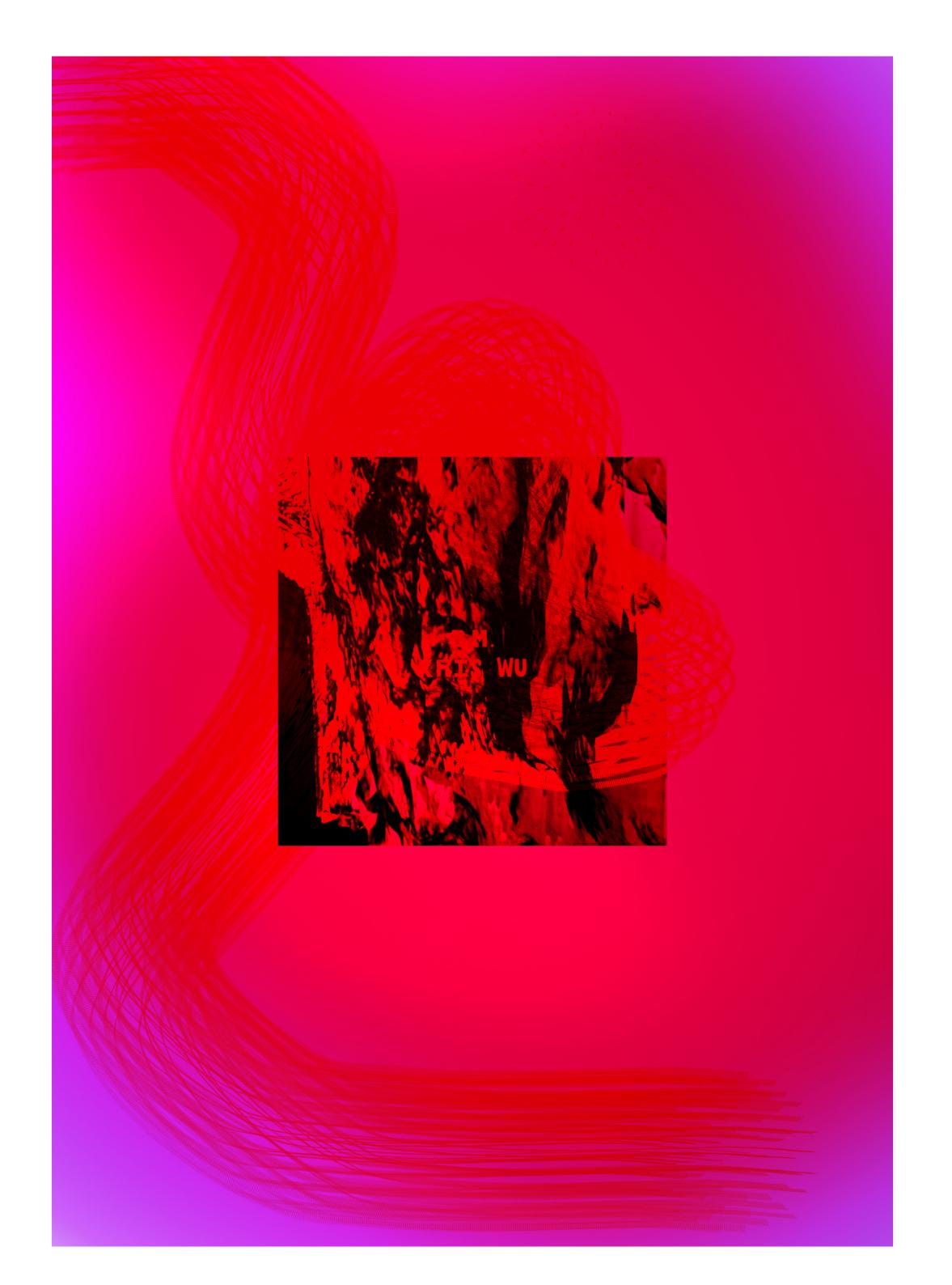
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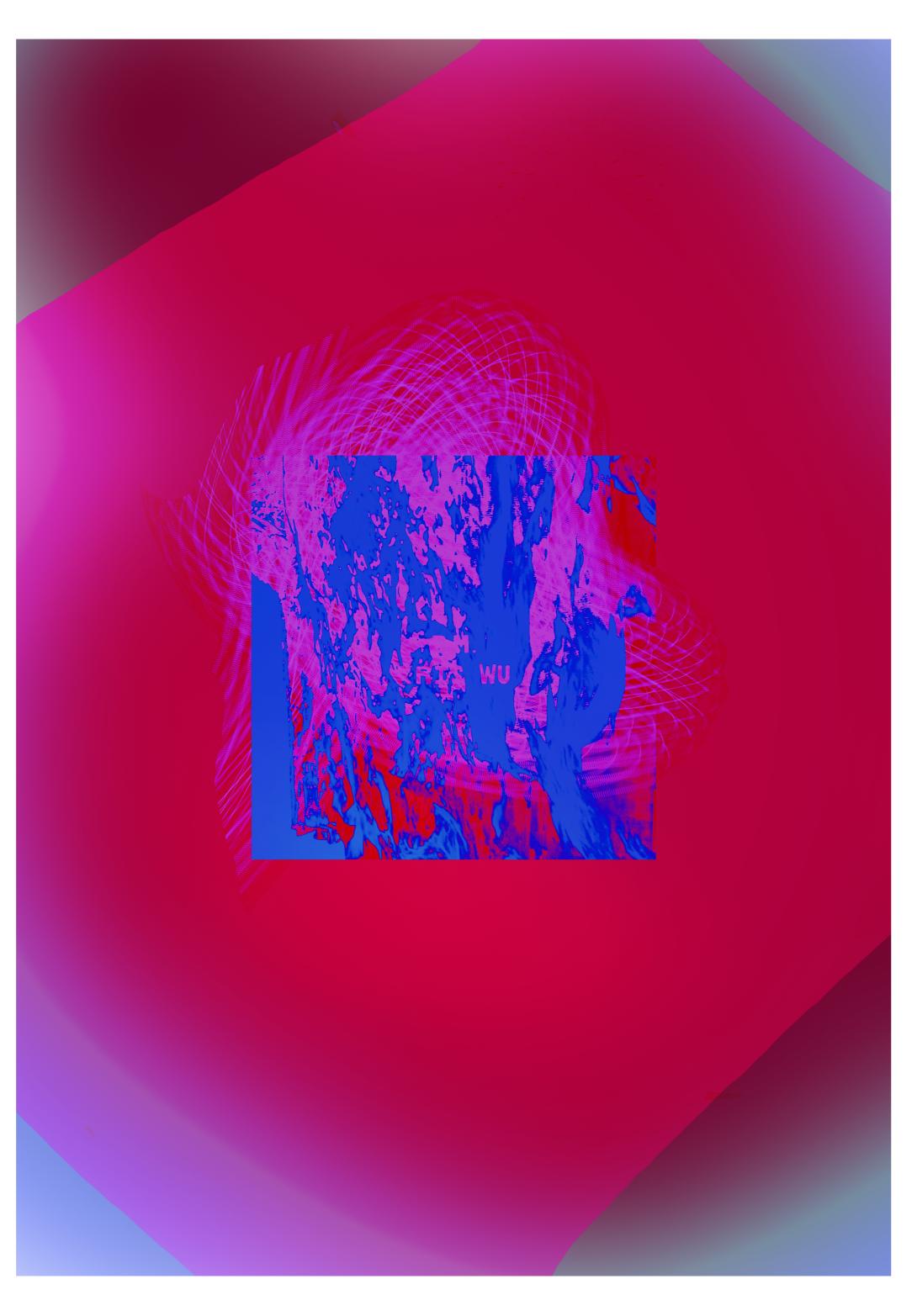
#### Introduction:

Popular Culture informs our thinking and reflects shiftss and changes in society. The impact crosses many domains and is most evident throughout creative practice and disscurse. The interrelationship between music, art and design is both playful and challenging, it can be personal, political humourous, philosophical or sociologically poised. A record and it's cover asks you to take a moment to open the package, and play and devise a record of your own making - both side A and side B and everything inbetween.

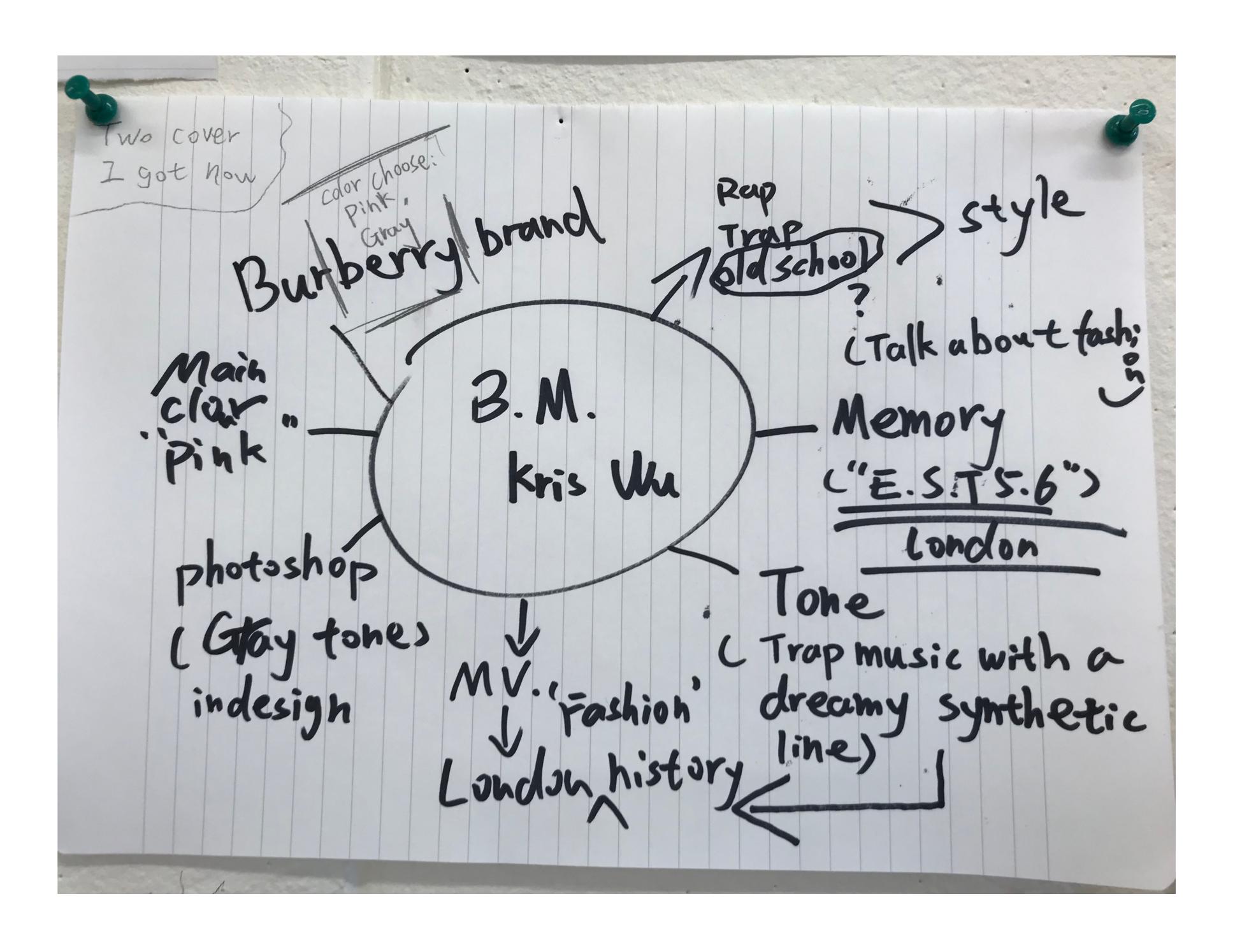


#### First week works:





#### Brain storm:

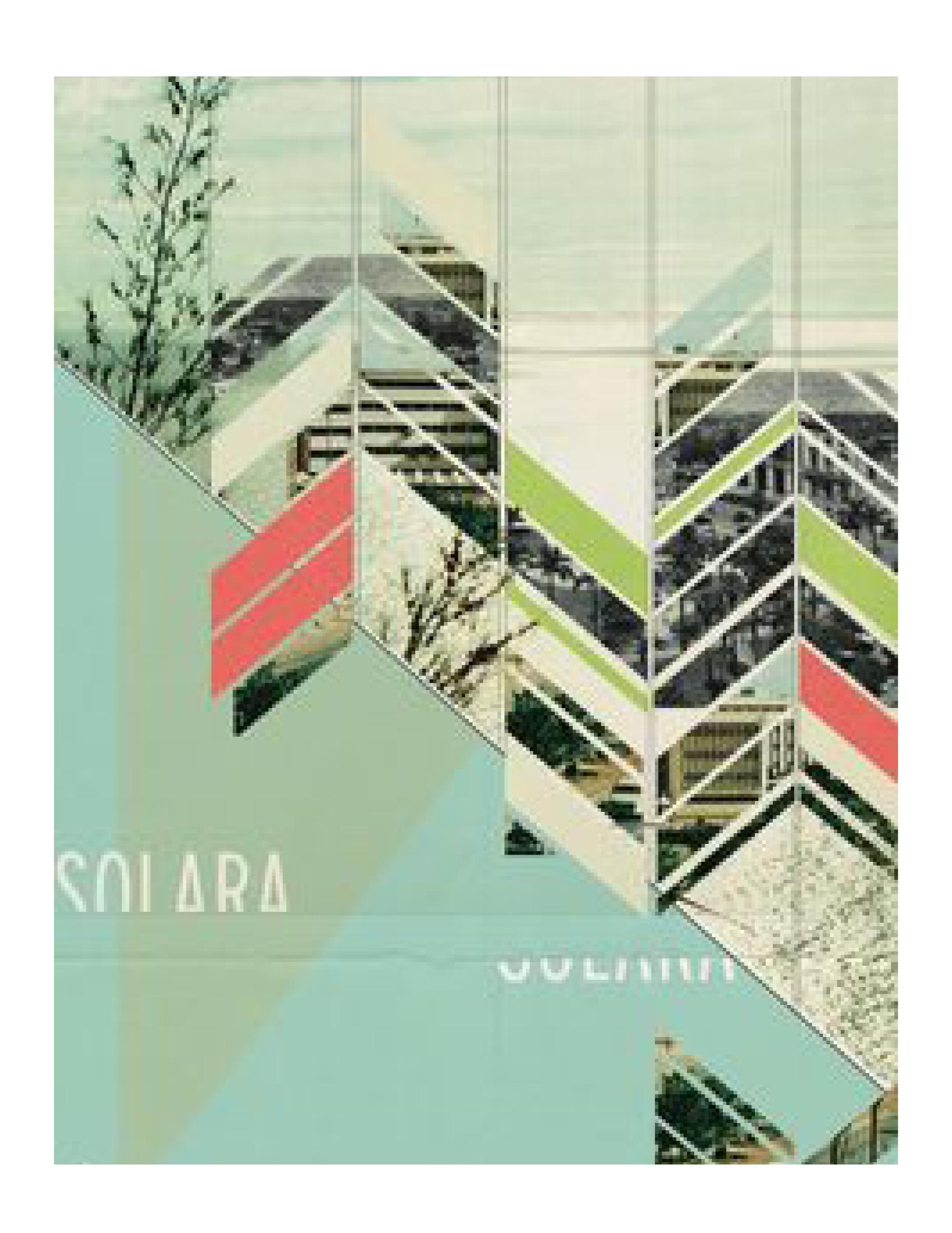




Equalizer – Music From 90's Flyer – This flyer / poster can be used to promote an electronic music event or a one night stand club party.

# First Research:







Fantastic album from Freddie Hubbard entitled "Hub-Tones". This album cover is amazing.

**139 notes** Sep 1st, 2017

deppisallyouneed

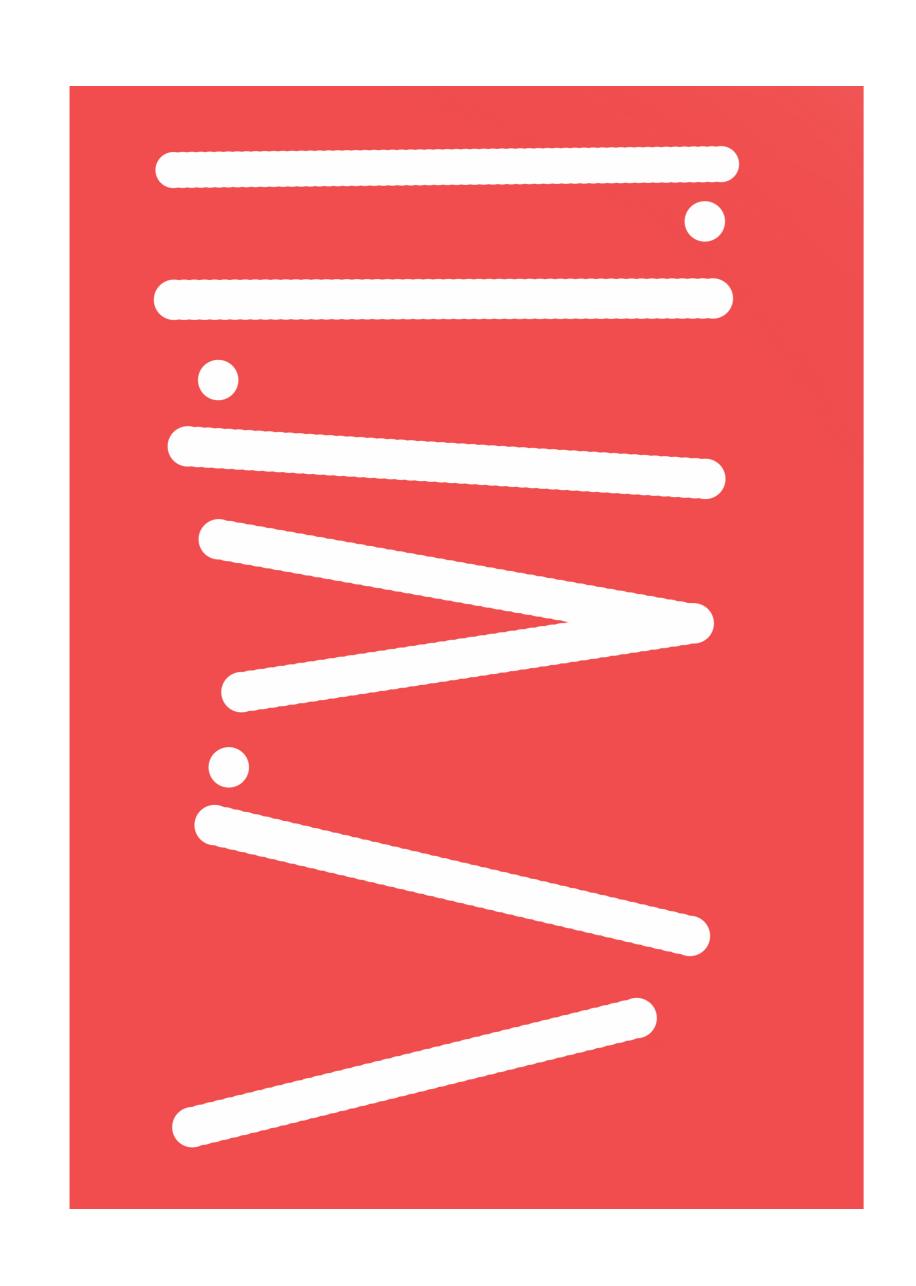
Happy 30th anniversary to this masterpiece of an album! Truly one of the best albums in music history

Source: deppisallyouneed

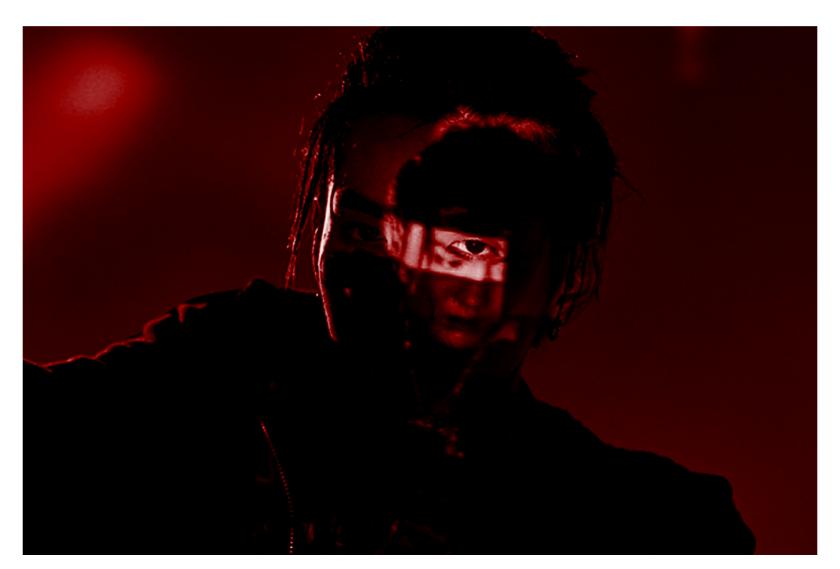
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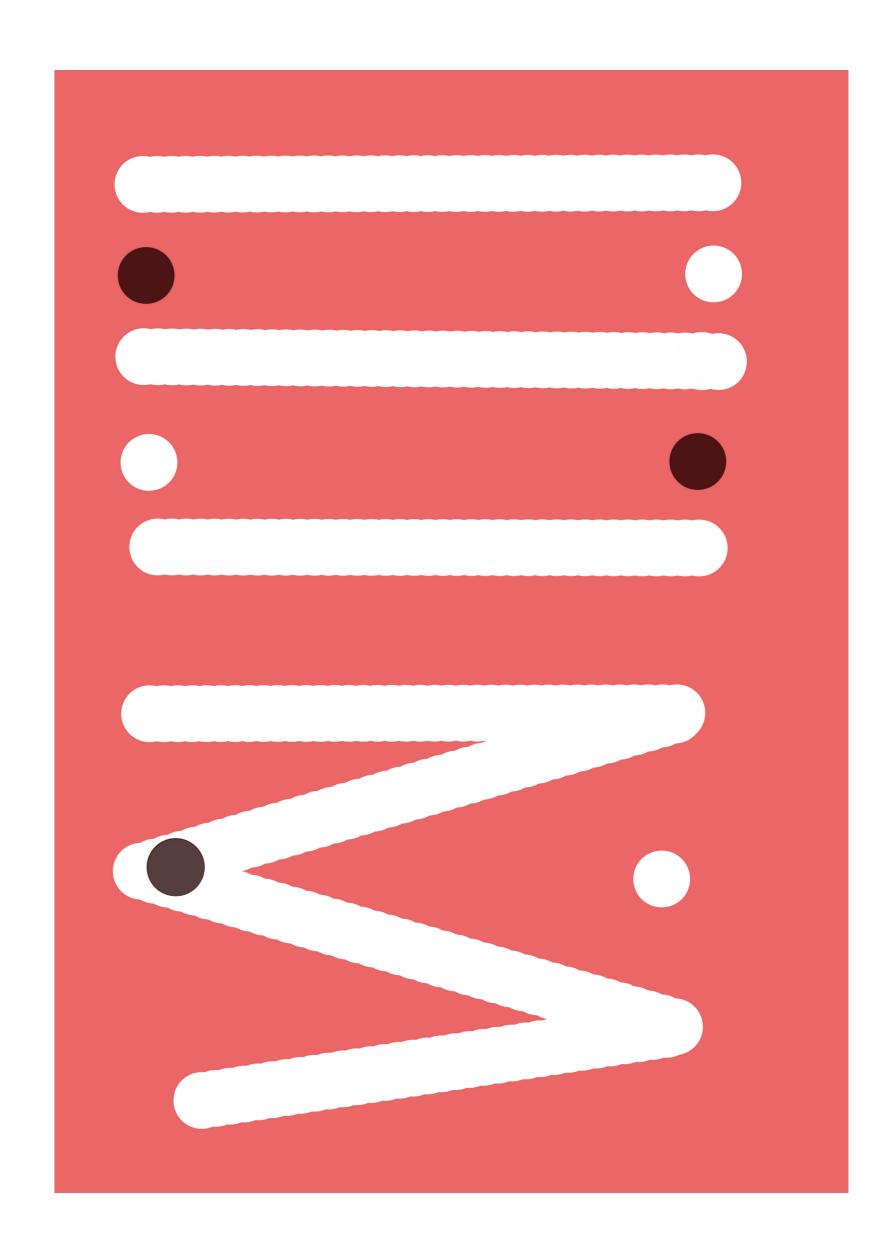
# Deep understanding:

I got some concrete ideas, after the research, I tried to create a concept graphic for the album name and try to make a textured album cover.









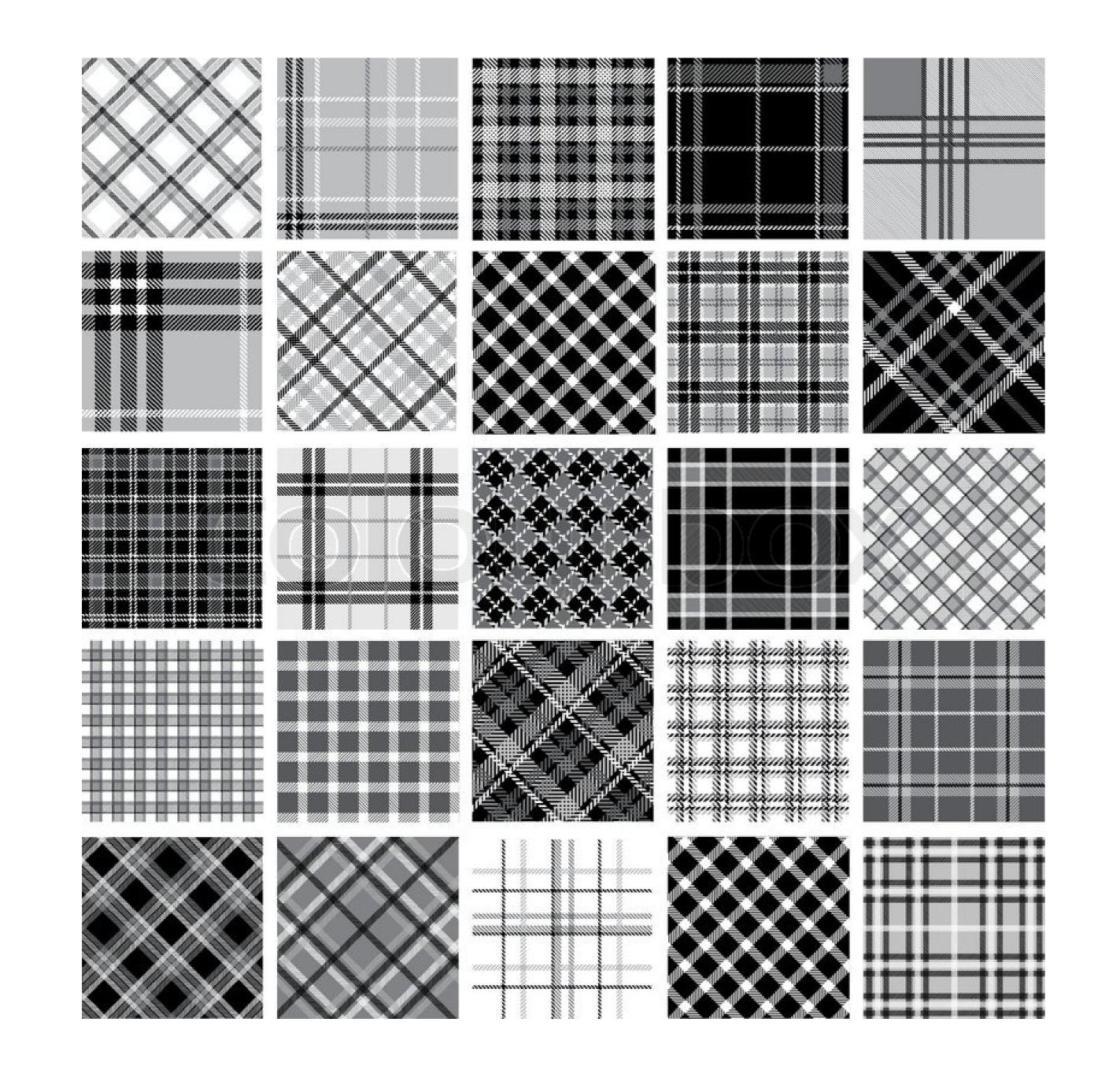
## Deep research:

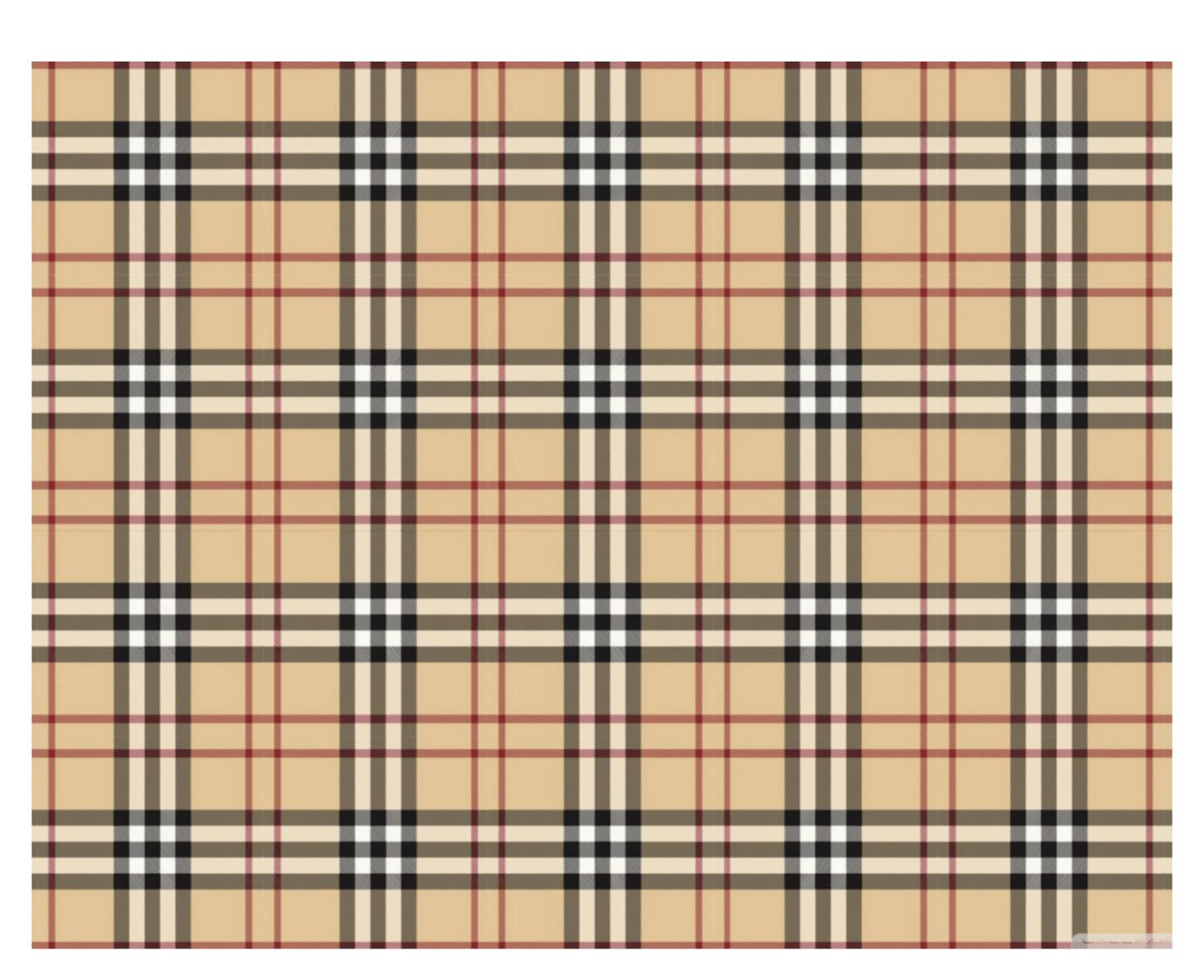
I was found some screen goes black and glitches can use on my cover and get idea from 3D motion graphic.

https://www.youtube.com/watch?v=fpViZkhpPHk&feature=share

https://www.pinterest.nz/pin/204632376803176717/

In addition, I plan to improve the texture of the album cover, because the main idea of the song is about burberry's brand, fabric and color rendering will complement each other. Major media use: Photoshop.







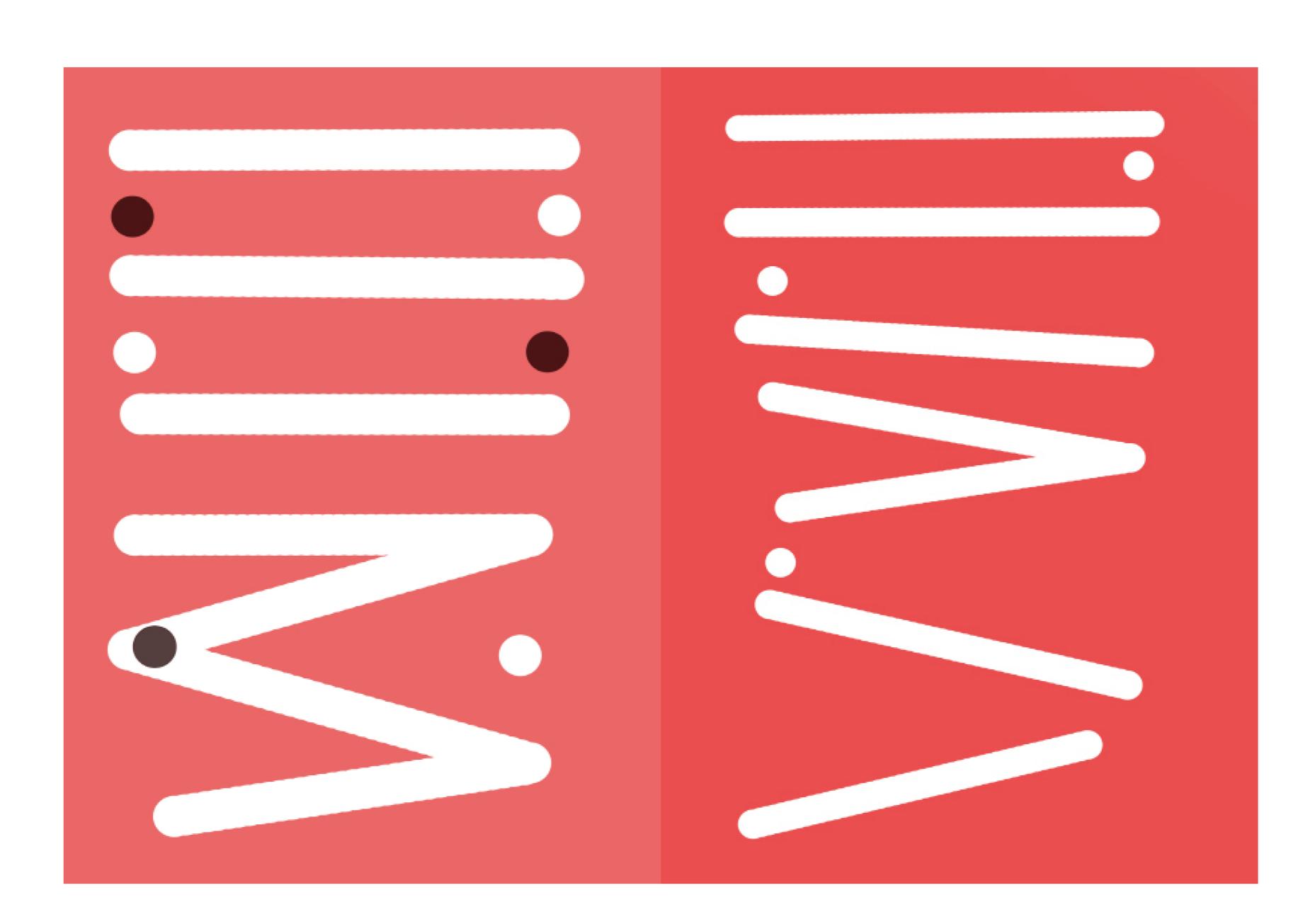
# portfolio:

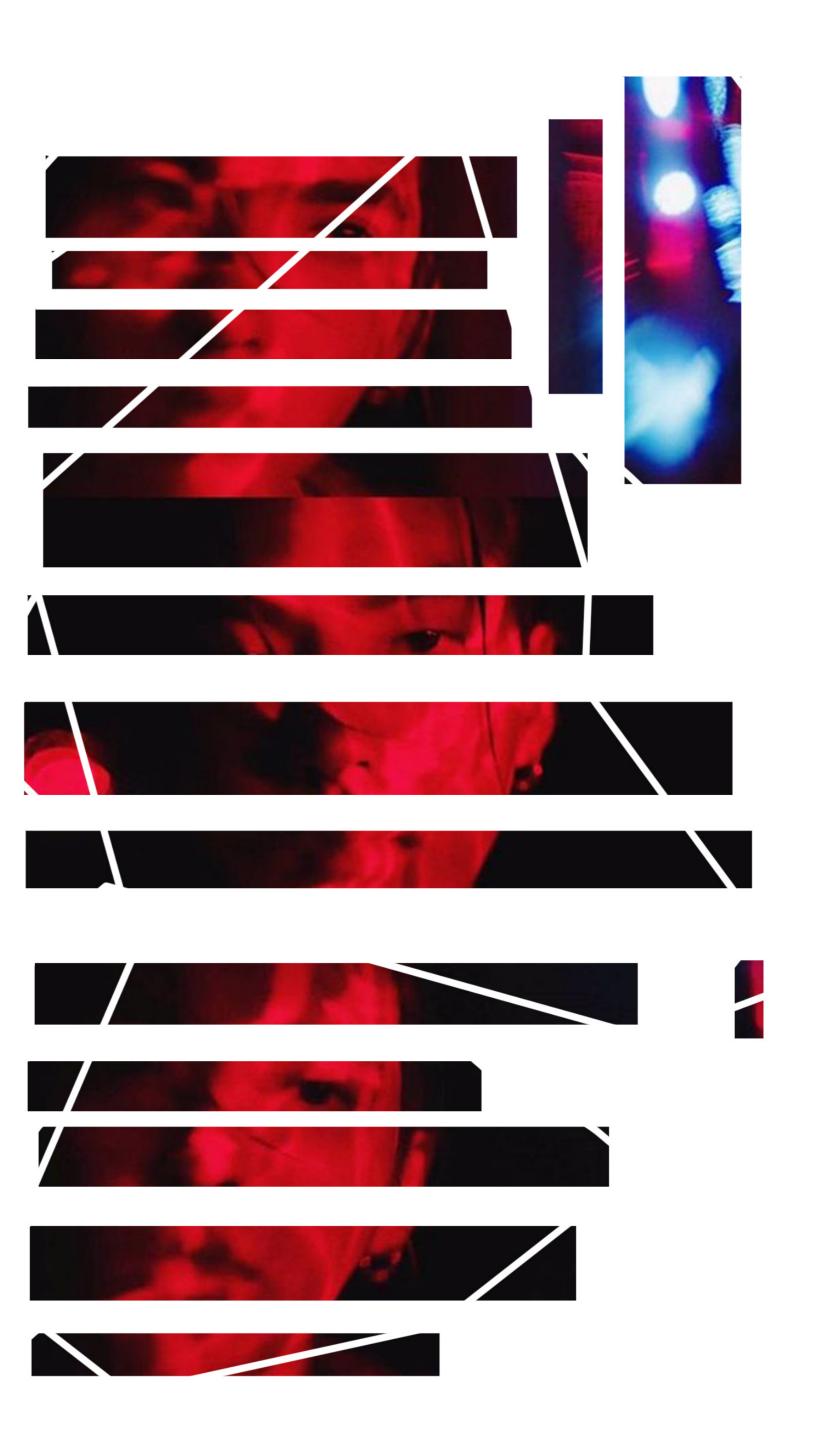
Two weeks work, all of works make (Output) from Photoshop, the way I used by shadow overlay and crop picture.





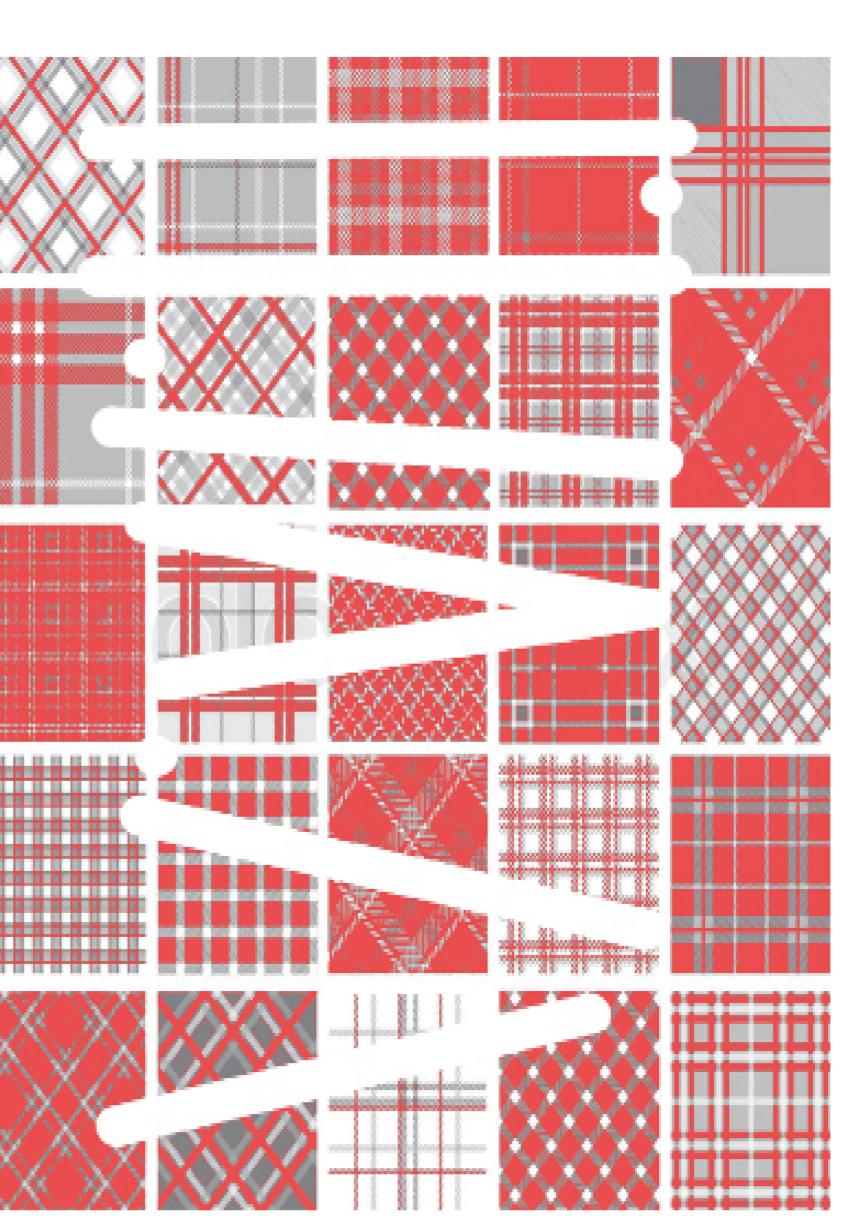






E.a.t 5.6 We been on II ever since The London Bridge didn't fall on this "Course the shift was some way, but flower, mever missed -Designed for sure cultured The minds of greats un-altered Define the rights dream about skies Paint a perfect montage on summer nights Trenched down head to toe Laced out high to low Perfumed, yeah you know Cosmetics for the show Check the tape, operator This pattern needs to co-operate To flex our haymaker (im taller made Punctuate, I'm tailor made, Burberry made Please on you your year. I'm Burberry made High feshion ain't cheep Draped down to my feet Plical cars pod grage propr I'm Burberry made High fashion am't cheap Draped down to my feet Cameras Bashing Lights, action No collaboration No elaboration Walloway, that's always my stage I'm the king, check yo queen Checkmate Shades on days, yeah Askin' my name, yeah Fly as hell on nights, game, yeah That I mean, made it clean, yeah Clean out, two tone, we movin' on Lean on, redizone, we movin' on No cloubt, lights out, '61 the down Night in, night out, Dom Perignon Yeah sh Jump in the Bolls Yeah uh check on my clothes Yeah uh cash and the 0's Yeah uh I just might buy you a rose Filescon ya yay yay I'm Burberry made High fashion ain't cheap Dreped down to my feet Place on ya yay yay I'm Burberry mode High fashion ain't cheap Draped down to my feet Piec on ya yay yay I'm Burberry made High fashion ain't cheap Dreped down to my feet Flex on, flex on ya Yosh, Fli flex on ya Flex on ya yay yay I'm Burtierry made High feahion ein't cheep Dragond dozen to my first Flex on yayyay yay I'm Burtnerry made High feshion sin't cheep-

Drapted down to my feet



# Lycris:

#### E.s.t 5.6

We been on it ever since

The London Bridge didn't fall on this

'Cause the shit we wear was too flame, never missed

Designed for sure cultured

The minds of greats un-altered

Define the rights dream about skies

Paint a perfect montage on summer nights

Trenched down head to toe

Laced out high to low

Perfumed, yeah you know

**Cosmetics for the show** 

Check the tape, operator

This pattern needs to co-operate

To flex our haymaker I'm tailor made

Punctuate, I'm tailor made, Burberry made

Flex on ya yay yay

l'm Burberry made

High fashion ain't cheap

Draped down to my feet

**Cameras flashing** 

Lights, action

No collaboration

No elaboration

Walkway, that's always my stage

I'm the king, check yo queen

Checkmate

Shades on days, yeah

Askin' my name, yeah

Fly as hell on nights, game, yeah

That I mean, made it clean, yeah

Clean out, two tone, we movin' on

Lean on, red zone, we movin' on

No doubt, lights out, 'til the dawn

Night in, night out, Dom Perignon

Yeah uh jump in the Rolls

Yeah uh check on my clothes

Yeah uh cash and the O's

Yeah uh I just might buy you a rose

Flex on ya yay yay

I'm Burberry made

High fashion ain't cheap

Draped down to my feet

Flex on ya yay yay

I'm Burberry made

High fashion ain't cheap

Draped down to my feet

Flex on ya yay yay

I'm Burberry made

High fashion ain't cheap

Draped down to my feet

Flex on, flex on ya

Yeah, I'll flex on ya

Flex on ya yay yay

I'm Burberry made High fashion ain't cheap

Draped down to my feet

Flex on ya yay yay

I'm Burberry made

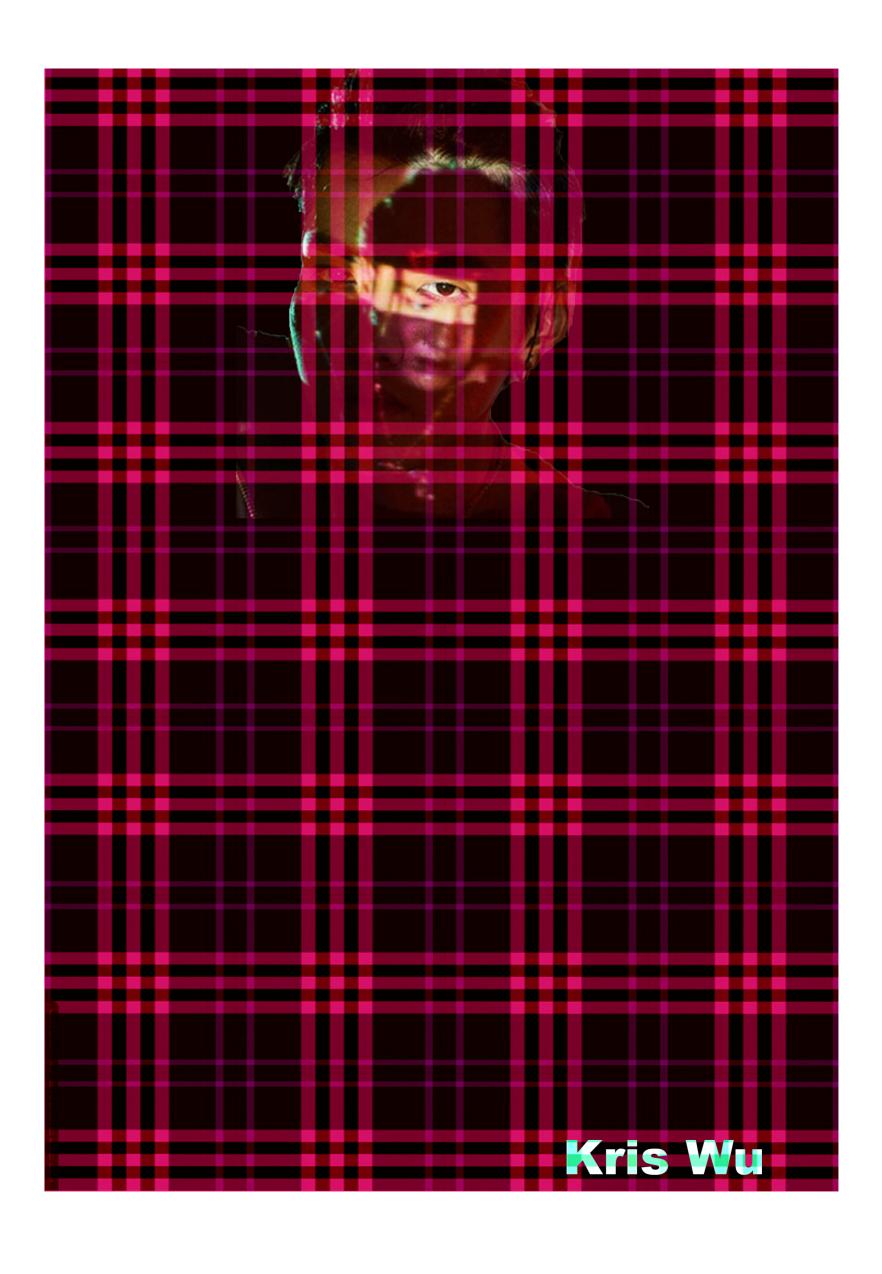
High fashion ain't cheap

Draped down to my feet

#### Late period creation:

After rersearch and feedback from lectures, I made a later work. Proportion, font and images selection, processing. I made an album below with elments and ideas from MV, the texture of fabric to make a multi-elment album cover.





#### Final works:

On the basis of previous works, I mainly modify the color, font and picture size...





## Final works (Process)

